

III. FINDINGS

1. Logistics management helps companies reduce expenses and enhance customer service.
2. Logistics and supply chain management can be considered one of the main functions in a company because it can make or break your company if not carefully planned, it is time-consuming and can be costly.
3. Basically logistics management reduces the cost of inventory in the supply chain process.
4. That part of the supply chain process that plans, implements, and controls the efficient, effective flow and storage of goods, service, and related information from point of use or consumption in order to meet customer requirements.
5. Because customer service satisfaction has become a basis on which companies drive business growth and profitability, using the best transportation system strengthens performance trade-offs to reduce shipping costs and ensure timely delivery of goods. These processes and systems are integral parts of a solid logistics management system, emphasizing the importance of warehousing and transportation for customer service excellence for end-user product delivery.

CONCLUSION

Let's sum up the role of logistics in supply chain management. As you can see, logistics and supply chain management are two inseparable concepts that help not only reduce the company's overall costs for the production of goods and/or services, but also improve the overall impression of the level of service for your target audience. The choice of the right software also plays a significant role in optimizing logistic tasks. After all, automation today is at the head of the progress for industrial enterprises.

APPENDIX

- Diagram 1.1
- Diagram 1.2

REFERENCES

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