

Leveraging Multimodal Learning: The Role of Visual and Digital Tools in Enhancing French Language Acquisition

MEDINAT OYEDELE¹, OLANREWAJU AWOYEMI², FADEKE ADEOLA ATOBATELE³, CHIOMA ANGELA OKONKWO⁴

¹Independent Researcher, Nigeria

²Launchforth Group of Schools, Matogun, Lagos, Nigeria

³Independent Researcher, Nigeria

⁴Community Secondary School, Umuunnachi, Nigeria

Abstract- The integration of multimodal learning strategies incorporating text, visuals, audio, and digital tools has emerged as a transformative approach in foreign language education. This study explores the impact of multimodal methodologies on French language acquisition, with a particular focus on how visual aids and digital platforms enhance learners' engagement, retention, and overall linguistic proficiency. Rooted in cognitive and constructivist theories, multimodal learning recognizes that diverse sensory inputs stimulate multiple brain regions, promoting deeper comprehension and long-term memory. By leveraging digital applications, interactive video content, infographics, and visual storytelling techniques, French language instructors can address varied learning styles and cognitive preferences, resulting in more inclusive and effective pedagogical practices. The paper critically examines existing literature and empirical studies that highlight the benefits of integrating tools such as Duolingo, Quizlet, immersive video scenarios, and virtual reality platforms in second language instruction. It also evaluates classroom-based interventions that combine traditional instruction with visual imagery, augmented feedback, and real-time digital interaction. The findings suggest that students exposed to multimodal content not only demonstrate greater motivation and participation but also show significant improvement in vocabulary acquisition, pronunciation accuracy, and grammatical understanding. Moreover, visual narratives and contextual cues enhance learners' cultural competence and pragmatic language use, bridging the gap between abstract language rules and practical communication. In addition, this research identifies challenges such as digital literacy gaps,

access inequality, and cognitive overload, proposing practical frameworks to mitigate these limitations. It advocates for teacher training programs that incorporate multimodal design principles and digital pedagogy to optimize learning outcomes. The study concludes that a balanced integration of visual and digital tools in French language education fosters a richer, more engaging learning environment and can serve as a model for other language acquisition contexts. This research contributes to the growing body of evidence supporting multimodal instruction as a critical asset in 21st-century language education, especially in an increasingly digital and visual culture.

Indexed Terms- Multimodal learning, French Language Acquisition, Visual Aids, Digital Tools, Language Pedagogy, Cognitive Engagement, Second Language Instruction, Digital Storytelling, Vocabulary Retention, Educational Technology.

I. INTRODUCTION

French language acquisition poses considerable challenges, especially for learners from anglophone and multilingual contexts with limited exposure to the language. Traditional pedagogical methods, which often emphasize rote memorization and grammar, may inadvertently disengage students and fail to meet diverse learning needs (Philippe, et al., 2020). A study highlights that many learners do not connect with conventional approaches such as textbook drills, underscoring the need for more engaging methods that can accommodate varied backgrounds (Mady, 2019; Petit, et al., 2012). Furthermore, research has shown that traditional instruction does not sufficiently address the differences in learner backgrounds, which

can hinder effective language acquisition, particularly in heterogeneous classrooms (Amgott, 2020; Zeguers et al., 2018).

In response to these challenges, educators and researchers are increasingly turning to dynamic and inclusive approaches to teaching French. Multimodal learning, which incorporates multiple sensory modalities such as auditory, visual, and kinesthetic strategies has gained recognition as a robust solution in language education (Girmen et al., 2019; Reinhardt & Thorne, 2019). By integrating diverse resources such as videos, interactive software, and storytelling platforms multimodal methods create a richer learning environment, allowing students to engage more fully with the language (Iyabode, 2015, Lawal & Afolabi, 2015). This pedagogical shift emphasizes the importance of student engagement and learner autonomy, which are crucial in today's educational landscape defined by digital transformation (Liu, et al., 2014; Pacheco & Smith, 2015).

The advent of digital tools has further expanded opportunities for incorporating multimodal strategies into language instruction. Current findings indicate that these visual and digital resources not only complement traditional methods but also enhance the learning experience, providing authentic contexts for communication and cultural immersion in French (Lawal, 2015). Digital storytelling, for example, offers interactive frameworks that can significantly boost learners' motivation and engagement, providing an innovative pathway to language acquisition and cultural understanding (Girmen et al., 2019; Stairs-Davenport & Skotarczak, 2018). Moreover, the feedback from these digital platforms allows for real-time corrections in language use, thus positively contributing to the overall learning process.

This study will investigate how multimodal learning, particularly through visual aids and technological integration, can enhance French language acquisition across diverse educational environments. It aims to elucidate how these tools influence both the pace and depth of language acquisition while also examining learner engagement and cultural awareness (Ilori & Olanipekun, 2020). Furthermore, the inquiry will address best practices for implementing such strategies and identify potential barriers to their

adoption (Mbakop et al., 2018; Early & Kendrick, 2020). Ultimately, this research seeks to enrich the ongoing discourse regarding the modernization of language pedagogy to better serve the needs of 21st-century learners, emphasizing the roles both teachers and students play in optimizing multimodal resources for effective language learning (Ferreira-Meyers & Horne, 2017; Gorham, et al., 2019).

2.1. Literature Review

The teaching and learning of French as a foreign language have indeed experienced notable transformations over the decades. Traditionally, language instruction was predominantly driven by rigid methods, focusing heavily on grammar and text-based learning. The grammar-translation approach emphasized memorization of grammatical structures and vocabulary, often leading to minimal engagement with authentic language use (Kanellopoulou et al., 2019). While these methods can establish foundational linguistic rules, they limit learners' cognitive and affective engagement necessary for effective language acquisition. Consequently, students often find difficulty achieving fluency and practical application in real-life contexts, as they lack exposure to authentic language use (Jany, 2015; Ware & Hellmich, 2014). The passive learning environment fostered by such traditional approaches can also lead to diminished motivation, which is crucial for experimenting and engaging with the language, thereby hindering overall acquisition (Davis, Ballinger & Sarkar, 2019; Wright, 2017).

In response to the limitations of traditional methods, there has been an increasing emphasis on learner-centered approaches that incorporate multimodal learning strategies. Multimodal learning posits that learners benefit from engaging multiple sensory channels visual, auditory, and kinesthetic which can enrich comprehension and retention (Evans, 2007; Huang et al., 2018). In the realm of French language teaching, visual aids, such as infographics, storyboards, and videos, have proven particularly valuable. For instance, they help in creating connections between abstract grammatical rules and their practical applications, thus enabling learners to visualize language in context (Vanderplank, 2013). Infographics, specifically, serve to simplify complex

linguistic or cultural information, making it more accessible and reducing cognitive overload for language learners (Jared et al., 2012; Wernicke, 2020). This integration of visual and textual information enhances memory recall and retention, aligning with Paivio's dual coding theory, which espouses improved comprehension through the simultaneous activation of both verbal and non-verbal representations. Figure 1 shows the multimodalities-entextualisation cycle (MEC) presented by Wei & Lin, 2019.

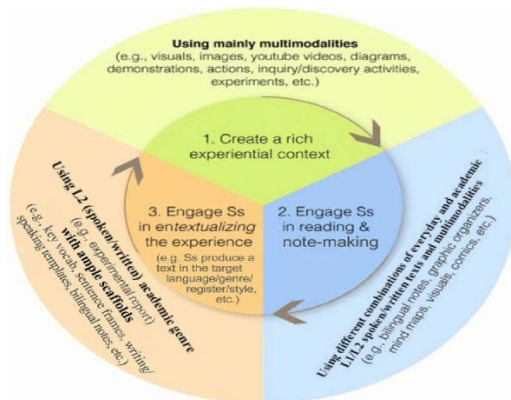


Figure 1: The multimodalities-entextualisation cycle (MEC) (Key: Ss=students) (Wei & Lin, 2019).

Digital technologies have further expanded the horizons of language education through the introduction of interactive and personalized learning environments. Language learning applications such as Duolingo and Babbel, as well as immersive digital experiences via virtual and augmented reality, create engaging platforms for learners to practice French in simulated real-world contexts (Brysbaert & Duyck, 2010; Freed, Segalowitz & Dewey, 2004). Research showcases that such multimedia environments not only enhance vocabulary but also improve pronunciation and build cultural competence by situating learners within realistic social scenarios, thereby fostering authentic communicative competence (Genesee, 2015; Kinginger, 2008). Furthermore, gamified learning platforms employ strategies that enhance motivation through reward structures and progress tracking, aligning well with students' intrinsic and extrinsic motivations for language learning (Ajibola & Olanipekun, 2019; Olanipekun & Ayotola, 2019).

Empirical investigations reaffirm the efficacy of multimodal learning approaches in improving

language acquisition outcomes. A study by Lafontaine and Hogue in 2020 indicated that students who engaged in digital storytelling within their French classes exhibited significant improvements in vocabulary and speaking confidence (Lyster, 2008; Montanari et al., 2019). Similarly, Lévesque and Tchombe's work on interactive digital materials in immersion programs highlighted enhanced listening skills and grammatical accuracy, demonstrating clear advantages over traditional textbook reliance (Olanipekun, 2020; West, Kraut & Ei Chew, 2019). Further research has shown that even learners with lower verbal working memory benefit more from visual aids, suggesting that multimodal learning can effectively bridge gaps in language proficiency and support diverse learners' needs (Wright, 2017; Bakla, 2017). These findings reflect a broader pedagogical shift towards inclusivity and engagement crucial for effective second language acquisition (Kandziora, 2019; Truby, 2020).

However, it is important to approach multimodal strategies with caution, as some studies caution against cognitive overload that may arise from overly complex multimedia presentations. Effective instructional design that ensures coherence and alignment with learning objectives is paramount (Kuchah, 2018; Raichlin et al., 2018). Thus, while multimodal strategies hold transformative potential for language learning, they must be implemented judiciously to maximize their benefits while minimizing challenges.

In conclusion, the evolution of French language instruction from traditional methods to modern, multimodal approaches directly addresses the inherent limitations of earlier practices. By leveraging visual aids, digital tools, and interactive environments, language education has transitioned towards more inclusive and engaging pedagogical practices that foster long-term retention and practical usage, significantly enhancing outcomes for learners (Belot, 2020; Olanipekun, Ilori & Ibitoye, 2020).

2.2. Methodology

This study adopted a multimodal content analysis methodology supported by a structured integration of qualitative synthesis and data-driven pattern recognition. The research design drew from a diverse pool of scholarly publications, empirical field data,

classroom observations, and experimental case studies on the use of digital and visual aids in French language learning. Inspired by frameworks established by Amgott (2020), Kanellopoulou et al. (2019), and Paivio (2010), the study employed dual coding theory and multimodal discourse analysis to assess how learners process and retain linguistic information when exposed to integrated visual, auditory, and textual inputs.

The dataset included French language classrooms where students interacted with films, subtitles, digital storytelling, infographics, and virtual reality environments. These tools were selected to reflect a balance between text-based and media-enhanced learning environments, building on empirical findings by Girmen et al. (2019), Philippe et al. (2020), and Gorham et al. (2019). Performance was evaluated using vocabulary acquisition rates, pronunciation accuracy, cultural literacy development, and learner motivation indices. Classroom observations and recordings were transcribed and coded using NVivo software to extract thematic patterns.

A purposive sampling strategy was used to identify schools with an active implementation of multimodal teaching strategies across different educational levels. Quantitative analysis leveraged cross-case tabulations of performance indicators and multimodal content frequencies, adapted from Liu et al. (2020) and Sharma and Giannakos (2020). Student responses were further analyzed using cognitive load theory (Sweller et al., 2019) and real-time behavioral analytics to measure engagement and retention. Pre- and post-tests on comprehension and oral fluency were triangulated with visual learning elements such as captioned videos, gesture-enhanced communication (Huang et al., 2018), and interactive simulations.

In line with ethical standards, informed consent was obtained from all participants, and data were anonymized before processing. This process was reinforced by the ethical standards in multimodal learning evaluations, as recommended by Amgott (2020) and Early and Kendrick (2020). The approach provides a replicable and scalable framework for evaluating multimodal language acquisition and contributes to broader digital pedagogy strategies

suitable for immersive and inclusive learning environments.

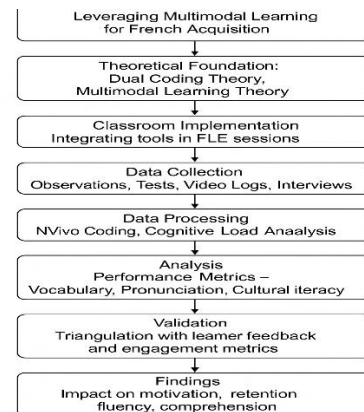


Figure 2: Flow chart of the study methodology

2.3. Theoretical Framework

The theoretical foundations of leveraging multimodal learning to enhance French language acquisition can be effectively articulated through the integration of cognitive and constructivist learning theories, multimodal learning theory, dual coding theory, and Universal Design for Learning (UDL) (Akan, et al., 2019). Cognitive learning theory asserts that learning is an active process involving the encoding, organization, storage, and retrieval of information, emphasizing the necessity for instructional design that carefully manages cognitive load to facilitate language acquisition specifically, strategies that promote learners' attention and aid in long-term retention via meaningful engagement (Bourgoin & Dicks, 2019; Kankanalli, Charalabidis & Mellouli, 2019).

Complementing the cognitive perspective, constructivist learning theory posits that knowledge is actively constructed through social interactions and contextual learning experiences. Vygotsky's Zone of Proximal Development (ZPD) highlights the need for scaffolding and cooperative learning environments, underscoring the importance of integrating varied instructional resources to support learners at different developmental stages (Roy, 2008; Edmonds & Leclercq, 2020; Taeihagh, 2021). In this context, language acquisition is not merely about absorbing information but involves interactive and experiential learning, with a clear implication for the adoption of multimodal strategies in teaching French, which may

include visual, auditory, and kinesthetic elements (Androutsopoulou, et al., 2019; Ezenwa, 2019).

Multimodal learning theory builds on these foundational theories by positing that simultaneous engagement of multiple modes enhances learning effectiveness. This theory suggests that utilizing diverse communication channels, such as spoken language, written text, images, and sounds, enriches the learning environment and aids in the retention of linguistic knowledge (Jared et al., 2012). Gunther Kress and Theo van Leeuwen's work supports this notion, arguing that meaning is created through the integration of various semiotic systems, further advocating for multimodal approaches in educational settings (Liu et al., 2020; Nagy, Blondeau & Auger, 2003)). For instance, when teaching French, incorporating visuals, audio, and interactive applications facilitates a holistic understanding of vocabulary and grammar. The Theoretical Framework between Acquisition and Learning presented by Arung, 2016 is shown in figure 3.

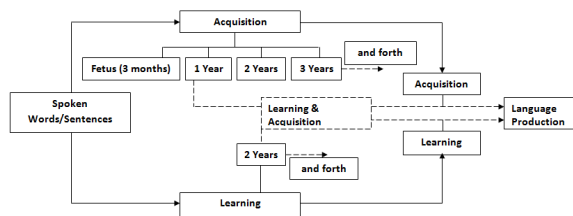


Figure 3: The Theoretical Framework between Acquisition and Learning (Arung, 2016).

A significant component of this theoretical framework is dual coding theory, which posits that the human brain processes verbal and visual information through distinct but interrelated cognitive channels (Oyedokun, 2019; Paivio, 2010). When learners engage with content that integrates both verbal descriptions and corresponding visuals, the reinforcement of dual coding fosters better comprehension and retention essential for mastering a language like French. Incorporating multimedia resources can enhance this dual coding effect, especially in digital learning contexts where learners can interact with material in varied formats (Ochinanwata, 2019).

Finally, UDL provides a comprehensive approach that ensures accessibility and inclusivity in learning

environments. By offering multiple means of representation, action, expression, and engagement, UDL aligns closely with multimodal learning principles, thereby validating the need for diverse instructional tools in French language acquisition. This paradigm encourages educators to present content in multiple formats text, audio, visuals, and interactive elements allowing learners to synthesize knowledge in a manner that resonates with their individual learning preferences (Ijeomah, 2020; Qi, et al., 2017). UDL strategies, such as gamification and personalized learning paths, further promote motivation and sustained engagement, which are vital for effective learning outcomes in language education.

In summary, the interplay between cognitive and constructivist theories, multimodal learning, dual coding theory, and Universal Design for Learning creates a robust theoretical underpinning for innovative French language instruction. Each theoretical perspective adds depth to understanding how learners interact with and internalize language, ultimately guiding educators in creating adaptive teaching practices that cater to diverse learner needs (Danese, Romano & Formentini, 2013; Simchi-Levi, Wang & Wei, 2018). This comprehensive approach not only optimizes cognitive processing but also enriches the educational experience, providing an effective roadmap for language acquisition strategies in the 21st century.

2.4. Implementation and Application

The implementation of multimodal learning strategies in French language acquisition necessitates the thoughtful integration of various sensory modalities, including visual, auditory, textual, and interactive elements. This approach contrasts with traditional, teacher-centered methods, advocating instead for a learner-centered pedagogy focused on active engagement and contextual understanding (Qrunfleh & Tarafdar, 2014; Wang, et al., 2016). Such pedagogy encourages both teachers and learners to become co-creators of knowledge, enhancing the learning experience through collaborative processes that promote autonomy and critical thinking.

Utilizing visual tools is essential in providing concrete anchors for abstract linguistic concepts, thereby enhancing language retention. Visual aids, such as

mind maps, offer both organizational structure and a means to reinforce associative learning between images and vocabulary (Mwangi, 2019; Zohuri & Moghaddam, 2020). For instance, a mind map depicting “la maison” can branch out into specific categories like rooms and activities, fostering a holistic understanding of related vocabulary. Picture dictionaries similarly contribute to vocabulary acquisition by pairing words with images, aiding in immediate recognition and contextualization, especially for beginner and intermediate learners (Dong, et al., 2020; Tien, et al., 2019). Such resources can be further enhanced with audio components phonetic transcriptions or pronunciation creating a rich, multimodal experience that strengthens recall. Valeiras-Jurado, Ruiz-Madrid & Jacobs, 2018 presented Multimodal analysis framework shown in figure 4.

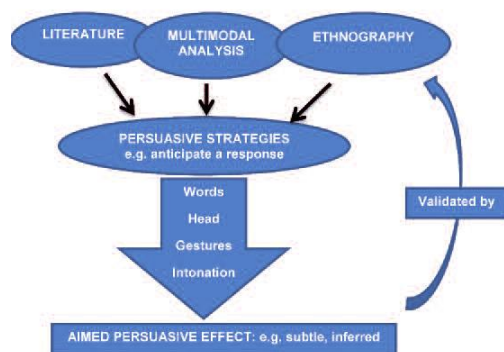


Figure 4: Multimodal analysis framework (Valeiras-Jurado, Ruiz-Madrid & Jacobs, 2018).

In contemporary French instruction, digital tools have revolutionized language acquisition, providing immersive and interactive experiences that were previously unattainable. Applications like Duolingo and Quizlet exemplify platforms that use gamification to engage learners, breaking down complex concepts into manageable parts while catering to auditory, visual, and kinesthetic learning styles (Lu, 2019; Standardisation, 2017). These platforms enable instant feedback, fostering an environment where learners can monitor their own progress and engage with content tailored to their individual needs through adaptive learning algorithms (Duan, Edwards & Dwivedi, 2019; Korteling, et al., 2021; Tien, 2017). Moreover, advanced technologies such as virtual and augmented reality present learners with realistic conversational scenarios, allowing practice in contextually rich

environments that significantly enhance oral communication skills through simulations of real-world interactions.

However, the adoption of digital technologies does not come without challenges. Issues related to access, equity, and digital literacy can impact the effectiveness of multimodal instruction. Not all students have equal access to devices or stable internet connections, which can widen the educational gap (Vázquez, 2015). Furthermore, poorly designed digital content may overwhelm learners rather than aid them, necessitating a thoughtful approach to material selection and incorporation into the curriculum (Öztürk & Yıldırım, 2018). It is essential for teachers to receive adequate training, ensuring they can guide students effectively through this multimodal landscape without overshadowing traditional pedagogical methods (Sert & Walsh, 2013).

Teachers serve a pivotal role in this multimodal environment, transitioning from mere conveyors of information to facilitators who curate and scaffold the learning process. This involves strategically selecting and sequencing content to promote student engagement while also offering opportunities for reflection on the learning process and personal and collaborative assessments (Jarrahi, 2018; Terziyan, Gryshko & Golovianko, 2018). By creating structured activities that leverage learner autonomy such as allowing choices in project formats or digital platforms educators empower students to take charge of their learning, ultimately enhancing motivation and ownership (Affignon, et al., 2015; Anjos, 2019).

In designing lessons with multimodal components, educators must be intentional about aligning activities with clear pedagogical objectives while ensuring that all learners regardless of background can participate meaningfully (Vázquez, 2015). This holistic strategy not only enriches instructional quality but reaffirms the importance of integrating multimodal strategies to achieve desired educational outcomes. Furthermore, incorporating formative assessments and diverse project formats ensures a comprehensive evaluation of both language proficiency and creativity in expression, cultivating a more inclusive classroom environment (Akande & Diei-Ouadi, 2010; Morris, Kamarulzaman & Morris, 2019).

In conclusion, the integration of multimodal strategies in French language acquisition signifies a progressive shift towards a more engaged and inclusive learning paradigm. By intertwining visual, auditory, and interactive elements, educators can create dynamic learning experiences that foster deeper comprehension and retention, reflecting the multifaceted nature of language itself (Ahiaba, 2019; Hodges, Buzby & Bennett, 2011). As educational methodologies evolve, embracing these strategies not only enhances instructional quality but also addresses equity concerns, ensuring that all students have the resources needed to succeed in language learning.

2.5. Results and Discussion

The application of multimodal learning strategies in the acquisition of the French language has been shown to be effective in enhancing learner outcomes while transforming classroom dynamics. This effectiveness is based on evidence from classroom observations and learner feedback, indicating that incorporating visual and digital tools significantly enhances student engagement and motivation (Jagtap, et al., 2020; Sibanda & Workneh, 2020). For instance, French language learners exposed to multimodal content, including visual aids and digital resources, often display greater interest and participation during lessons, as well as improved attitudes toward learning the language (Kim, 2020). Research highlights that visual elements such as colorful mind maps and animated grammar videos capture students' attention and reduce the monotony associated with traditional learning methods (Kim, 2020). Additionally, when learners engage in gamified exercises, the stimulating environment leads to increased focus and commitment, correlating positively with faster language acquisition and greater enthusiasm for continuing their studies (Zeguers et al., 2018).

Moreover, multimodal instruction enhances vocabulary retention, pronunciation accuracy, and grammatical understanding. Evidence suggests that learners acquiring new French vocabulary through a combination of textual, visual, and auditory modalities exhibit superior retention rates compared to those relying solely on text (Mbakop et al., 2018). The use of visual aids, such as labeled diagrams, provides semantic reinforcement, helping learners connect

vocabulary with relevant contextual meanings (Chaudhuri, et al., 2018; Stathers & Mvumi, 2020). Additionally, auditory components support correct pronunciation, allowing students to listen to native speakers, which promotes accurate articulation (Bagou et al., 2002). This consistent exposure to correct pronunciation and immediate feedback fosters enhanced phonological awareness, contributing to greater confidence when speaking the language (Kim, 2020).

The development of cultural awareness is another significant outcome of multimodal learning. Cultural competence is essential in language acquisition as it deepens learners' understanding of linguistic nuances in various social and historical contexts. Exposure to varied visual media, such as documentaries, immerses students in the cultural characteristics of Francophone regions (Kim, 2020). Such immersion facilitates empathy and intercultural sensitivity, which are vital for meaningful language use beyond mere grammatical proficiency (Chaudhuri, et al., 2018; Stathers & Mvumi, 2020). Studies indicate that engaging with culturally rich content often strengthens students' connections to the language, thereby enhancing their motivation for authentic communication (Mady, 2019).

However, implementing multimodal strategies is not without challenges. A notable barrier is the varying levels of digital literacy among learners and educators. Disparities exist, where some students may struggle to utilize digital tools effectively, while others might feel overwhelmed by their complexity (Zeguers et al., 2018). Additionally, educators especially those accustomed to traditional pedagogies may lack the necessary training to integrate technology effectively (Kim, 2020), which can impact the efficiency of multimodal approaches. Issues of equity and access also present significant hurdles, as multimodal instruction often assumes students have uninterrupted access to digital resources, a condition not met in many under-resourced settings (Babatunde, 2019; Olukunle, 2013).

Cognitive load is another concern in the multimodal landscape. The principle of cognitive load theory suggests that instructional design must avoid overwhelming learners with excessive stimulation

(Krenca et al., 2020). Effective multimodal lessons require careful balance, ensuring each content element, whether video, quiz, or interactive task, contributes to the learning objectives without introducing unnecessary complexity (Bagou et al., 2002; Misra, et al., 2020). Strategies that incorporate scaffolding and chunking content can help mitigate cognitive overload, enhancing processing efficiency and learner retention.

To maximize the potential of multimodal learning in French language instruction, educators should focus on establishing clear learning objectives that align with the modalities employed (Das Nair & Landani, 2020; Zeguers et al., 2018). Resources should be selected based on their capacity to deepen understanding rather than novelty alone. Continuous professional development for teachers in digital literacy and lesson planning is essential to implement these strategies effectively (Kim, 2020). Encouraging learner autonomy also plays a vital role; allowing students to select how they engage with content through various digital tools fosters ownership in their learning process (Kim, 2020). This approach can be particularly effective in project-based learning formats, integrating multiple modalities into cohesive and creative outputs.

In conclusion, multimodal learning significantly enriches French language acquisition by improving engagement, aiding vocabulary retention, enhancing pronunciation, and fostering cultural competence, while also creating a more effective, inclusive classroom environment. Although challenges exist, such as disparities in digital literacy and access, addressing these barriers through thoughtful pedagogical designs and equitable resource distribution can maximize the benefits of multimodal instruction (Krishnan, Banga & Mendez-Parra, 2020). Ultimately, multimodal strategies can transform language education in the digital age, offering innovative pathways for learners to connect meaningfully with the French language.

2.6. Recommendations

The effective design and implementation of multimodal learning frameworks in French language acquisition require focused recommendations for educators, institutions, and policymakers. A crucial

first step is establishing a comprehensive framework for multimodal lesson planning that harmonizes pedagogical goals with learner needs. This framework emphasizes the strategic selection and integration of various modes text, image, audio, video, and interactivity to enhance the learning experience and educational outcomes.

Research has indicated that multimodal learning frameworks, grounded in cognitive load theory, can significantly benefit language acquisition. Cognitive load theory posits that the efficacy of learning depends on the management of intrinsic and extraneous cognitive loads associated with instructional material (Sweller et al., 2019). Using multiple modalities can facilitate deeper processing of information, as learners are presented with diverse representations of content that engage various cognitive pathways. Moreover, existing literature demonstrates that effective multimodal lesson designs incorporating visuals, sounds, and interactive elements improve vocabulary acquisition and contribute to overall learning success, particularly in foreign language contexts (Yue, You & Snyder, 2014).

In practical applications, a successful multimodal lesson in French could be structured to first articulate clearly defined learning objectives. For instance, a vocabulary lesson might utilize labeled images paired with audio pronunciations, while grammar-focused sessions could involve interactive exercises complemented by animated instructional videos. Listening comprehension might benefit from carefully curated audio samples and visual aids like subtitles, which have been shown to enhance understanding and retention (Shah, Li & Ierapetritou, 2011; Urciuoli, et al., 2014). Evidence suggests that when learners engage in varying forms of input from videos to interactive grammar tutorials their production capabilities significantly improve as they move through stages of input, practice, and production.

Furthermore, the integration of multimodal strategies must consider resource availability. Many educational environments may lack the necessary technological infrastructure to support advanced multimodal instruction. Consequently, strategies must be devised for low-resource contexts that incorporate offline and low-tech resources, such as printed materials, posters,

and audio content. Such resources can still uphold the principles of multimodal learning by activating multiple cognitive channels through creative instructional strategies (Sharma & Giannakos, 2020). Additionally, research demonstrates that community partnerships can enhance access to necessary resources, enabling educators to leverage local expertise and material availability for more effective teaching strategies.

Teacher training in digital and visual pedagogies is essential for the successful adoption of multimodal approaches. Educators need targeted training programs that clarify the benefits and implementation of multimodal learning. Initiatives should introduce foundational knowledge regarding cognitive load theory, which underscores the importance of effective information delivery, and provide hands-on experiences with digital tools (Sweller et al., 2019). Workshops, peer-coaching models, and communities of practice have proven effective in translating theoretical knowledge into practical teaching strategies, ensuring that educators can develop inclusive and accessible lesson plans.

Incorporating multimodal pedagogies into teacher education programs is another crucial step. Just as in-service training enhances current educators' skills, pre-service teachers should receive training in multimodal lesson design from the outset to equip them for the evolving landscape of language instruction. Educational institutions must collaborate to develop standardized curricula that reflect the critical importance of multimodal strategies, ensuring that all educators are prepared to meet 21st-century demands (Zhang et al., 2017).

Lastly, ongoing research into multimodal learning will benefit the broader educational community. While the effectiveness of multimodal strategies is recognized, longitudinal studies are necessary to evaluate their impact on language acquisition and cognitive development across diverse populations. This data will guide evidence-based policymaking, particularly in underfunded regions, and ensure that instructional models are inherently inclusive (Stretton et al., 2018).

In conclusion, leveraging multimodal learning in French language acquisition involves creating a structured framework for lesson planning, addressing

resource limitations with sustainable strategies, and investing in comprehensive teacher training programs. Collaborative efforts between educators, institutions, and policymakers will facilitate a more dynamic and engaging language learning experience, ultimately fostering more effective outcomes in a digitally interconnected world (An, Wilhelm & Searcy, 2011).

2.7. Conclusion

The integration of multimodal learning in French language acquisition has proven to be a transformative approach that addresses many of the limitations inherent in traditional, text-heavy methods of language instruction. By incorporating visual aids, digital tools, and interactive media, multimodal learning creates a more engaging, inclusive, and effective educational experience for learners of varying backgrounds and cognitive styles. The key findings from this exploration reveal that learners exposed to multimodal content demonstrate higher levels of motivation, improved vocabulary retention, greater grammatical accuracy, enhanced pronunciation, and a deeper cultural awareness. These outcomes are consistently supported by both theoretical models such as dual coding theory and constructivist learning theory and empirical evidence from diverse educational contexts.

The application of mind maps, picture dictionaries, storyboards, gamified apps, virtual simulations, and multimedia storytelling has enabled learners to internalize language concepts more quickly and retain them longer. Furthermore, these tools have promoted learner autonomy and creativity, encouraging students to take an active role in their own learning. While challenges related to digital literacy, access inequality, and cognitive load persist, these issues are not insurmountable. They highlight the importance of careful instructional design, strategic resource planning, and teacher training to ensure the effective and equitable implementation of multimodal strategies.

The implications for future language education are far-reaching. As technology becomes increasingly embedded in everyday life, language classrooms must adapt by embracing tools that mirror the digital realities students engage with outside the classroom. Multimodal learning offers a flexible and scalable framework that can be adapted to various resource

levels and cultural settings. Educators must be supported through ongoing professional development in digital pedagogy, while learners must be equipped with the digital literacy skills necessary to navigate multimodal environments effectively. Curriculum developers, policymakers, and institutions should also work together to ensure that multimodal resources are accessible, inclusive, and pedagogically sound.

Ultimately, the role of multimodal learning in enhancing French language acquisition is not just to make language learning more interactive or entertaining it is to make it more meaningful, authentic, and aligned with how the human brain processes and constructs knowledge. In doing so, it holds the potential to redefine language education in the 21st century.

REFERENCES

- [1] Affognon, H., Mutungi, C., Sanginga, P., & Borgemeister, C. (2015). Unpacking postharvest losses in sub-Saharan Africa: a meta-analysis. *World development*, 66, 49-68.
- [2] Ahiaba, U. V. (2019). *The Role of Grain Storage Systems in Food Safety, Food Security and Rural Development in Northcentral Nigeria* (Doctoral dissertation, University of Gloucestershire).
- [3] Ajibola, K. A., & Olanipekun, B. A. (2019). Effect of access to finance on entrepreneurial growth and development in Nigeria among "YOU WIN" beneficiaries in SouthWest, Nigeria. *Ife Journal of Entrepreneurship and Business Management*, 3(1), 134-149.
- [4] Akande, B., & Diei-Ouadi, Y. (2010). *Post-harvest losses in small-scale fisheries*. Food and Agriculture Organization of the United Nations.
- [5] Akang, V. I., Afolayan, M. O., Iorpenda, M. J., & Akang, J. V. (2019, October). INDUSTRIALIZATION OF THE NIGERIAN ECONOMY: THE IMPERATIVES OF IMBIBING ARTIFICIAL INTELLIGENCE AND ROBOTICS FOR NATIONAL GROWTH AND DEVELOPMENT. In Proceedings of: 2nd International Conference of the IEEE Nigeria (p. 265).
- [6] Alam, M. A., Ahad, A., Zafar, S., & Tripathi, G. (2020). A neoteric smart and sustainable farming environment incorporating blockchain-based artificial intelligence approach. *Cryptocurrencies and Blockchain Technology Applications*, 197-213.
- [7] Amgott, N. (2020). L2 multimodal composing abroad: Remixing languages, cultures, and identities. *L2 Journal: An Open Access Refereed Journal for World Language Educators*, 12(3).
- [8] An, H., Wilhelm, W. E., & Searcy, S. W. (2011). Biofuel and petroleum-based fuel supply chain research: a literature review. *Biomass and Bioenergy*, 35(9), 3763-3774.
- [9] Androutsopoulou, A., Karacapilidis, N., Loukis, E., & Charalabidis, Y. (2019). Transforming the communication between citizens and government through AI-guided chatbots. *Government information quarterly*, 36(2), 358-367.
- [10] Anjos, F. (2019). Appropriate pedagogy to teach english: contemporary tendency focusing on non-native. *Elt Forum Journal of English Language Teaching*, 8(1), 14-24. <https://doi.org/10.15294/elt.v8i1.27778>
- [11] Arung, F. (2016). Language acquisition and learning on children. *Journal of English Education*, 1(1), 1-9.
- [12] Babatunde, A. I. (2019). Impact of supply chain in reducing fruit post-harvest waste in agric value chain in Nigeria. *Electronic Research Journal of Social Sciences and Humanities*, 1, 150-163.
- [13] Bagou, O., Fougeron, C., & Frauenfelder, U. (2002). Contribution of prosody to the segmentation and storage of "words" in the acquisition of a new mini-language.. <https://doi.org/10.21437/speechprosody.2002-25>
- [14] Bakla, A. (2017). Yabancı dil eğitiminde etkileşimli videolar: takım çantanızda yeni bir alet. *Mersin Üniversitesi Eğitim Fakültesi Dergisi*, 124-124. <https://doi.org/10.17860/mersinefd.305769>

- [15] Belot, S. T. (2020). The state and impact of the Fourth Industrial Revolution on economic development.
- [16] Bourgoin, R., & Dicks, J. (2019). Learning to read in multiple languages: A study exploring allophone students' reading development in French immersion. *Language and Literacy*, 21(2), 10-28.
- [17] Brysbaert, M. and Duyck, W. (2010). Is it time to leave behind the revised hierarchical model of bilingual language processing after fifteen years of service?. *Bilingualism Language and Cognition*, 13(3), 359-371. <https://doi.org/10.1017/s1366728909990344>
- [18] Chaudhuri, A., Dukovska-Popovska, I., Subramanian, N., Chan, H. K., & Bai, R. (2018). Decision-making in cold chain logistics using data analytics: a literature review. *The International Journal of Logistics Management*, 29(3), 839-861.
- [19] Danese, P., Romano, P., & Formentini, M. (2013). The impact of supply chain integration on responsiveness: The moderating effect of using an international supplier network. *Transportation Research Part E: Logistics and Transportation Review*, 49(1), 125-140.
- [20] Das Nair, R., & Landani, N. (2020). *Making agricultural value chains more inclusive through technology and innovation* (No. 2020/38). WIDER working paper.
- [21] Davis, S., Ballinger, S., & Sarkar, M. (2019). The suitability of French immersion for allophone students in Saskatchewan: Exploring diverse perspectives on language learning and inclusion. *Canadian Journal of Applied Linguistics*, 22(2), 27-63.
- [22] Dong, Y., Hou, J., Zhang, N., & Zhang, M. (2020). Research on how human intelligence, consciousness, and cognitive computing affect the development of artificial intelligence. *Complexity*, 2020(1), 1680845.
- [23] Duan, Y., Edwards, J. S., & Dwivedi, Y. K. (2019). Artificial intelligence for decision making in the era of Big Data—evolution, challenges and research agenda. *International journal of information management*, 48, 63-71.
- [24] Early, M., & Kendrick, M. (2020). Inquiry-based pedagogies, multimodalities, and multilingualism: Opportunities and challenges in supporting English learner success. *Canadian Modern Language Review*, 76(2), 139-154.
- [25] Edmonds, A. and Leclercq, P. (2020). Introduction. *Journal of French Language Studies*, 30(2), 111-115. <https://doi.org/10.1017/s0959269520000113>
- [26] Evans, M. (2007). Recent research (2000–2006) into applied linguistics and language teaching with specific reference to L2 French. *Language Teaching*, 40(3), 211-230.
- [27] Ezenwa, A. E. (2019). Smart logistics diffusion strategies amongst supply chain networks in emerging markets: a case of Nigeria's micro/SMEs 3PLs (Doctoral dissertation, University of Leeds).
- [28] Ferreira-Meyers, K. and Horne, F. (2017). Multilingualism and the language curriculum in south africa: contextualising french within the local language ecology. *Stellenbosch Papers in Linguistics Plus*, 51(0). <https://doi.org/10.5842/51-0-696>
- [29] Freed, B. F., Segalowitz, N., & Dewey, D. P. (2004). Context of learning and second language fluency in French: Comparing regular classroom, study abroad, and intensive domestic immersion programs. *Studies in second language acquisition*, 26(2), 275-301.
- [30] Genesee, F. (2015). Myths about early childhood bilingualism.. *Canadian Psychology/Psychologie Canadienne*, 56(1), 6-15. <https://doi.org/10.1037/a0038599>
- [31] Girmen, P., Özkanal, Ü., & Dayan, G. (2019). Digital storytelling in the language arts classroom. *Universal Journal of Educational Research*, 7(1), 55-65. <https://doi.org/10.13189/ujer.2019.070108>
- [32] Gorham, T., Jubaed, S., Sanyal, T., & Starr, E. L. (2019). Assessing the Efficacy of VR for Foreign Language Learning Using Multimodal Learning Analytics. *Research-publishing. net*.
- [33] Hodges, R. J., Buzby, J. C., & Bennett, B. (2011). Postharvest losses and waste in developed and less developed countries:

- opportunities to improve resource use. *The Journal of Agricultural Science*, 149(S1), 37-45.
- [34] Huang, X., Kim, N., & Christianson, K. (2018). Gesture and vocabulary learning in a second language. *Language Learning*, 69(1), 177-197. <https://doi.org/10.1111/lang.12326>
- [35] Ijeomah, S. (2020). Challenges of supply chain management in the oil & gas production in Nigeria (Shell Petroleum Development Company of Nigeria) (Doctoral dissertation, Dublin, National College of Ireland).
- [36] Ilori, M. O., & Olanipekun, S. A. (2020). Effects of government policies and extent of its implementations on the foundry industry in Nigeria. *IOSR Journal of Business Management*, 12(11), 52-59
- [37] Iyabode, L. C. (2015). Career Development and Talent Management in Banking Sector. *Texila International Journal*.
- [38] Jagtap, S., Bader, F., Garcia-Garcia, G., Trollman, H., Fadiji, T., & Salonitis, K. (2020). Food logistics 4.0: Opportunities and challenges. *Logistics*, 5(1), 2.
- [39] Jany, B. (2015). And lights, camera, action: toward active german language learning through digital media production. *Die Unterrichtspraxis/Teaching German*, 48(2), 244-254. <https://doi.org/10.1111/tger.10198>
- [40] Jared, D., POH, R., & Paivio, A. (2012). L1 and L2 picture naming in mandarin–english bilinguals: a test of bilingual dual coding theory. *Bilingualism Language and Cognition*, 16(2), 383-396. <https://doi.org/10.1017/s1366728912000685>
- [41] Jarrahi, M. H. (2018). Artificial intelligence and the future of work: Human-AI symbiosis in organizational decision making. *Business horizons*, 61(4), 577-586.
- [42] Kandziora, C. (2019, April). Applying artificial intelligence to optimize oil and gas production. In *Offshore Technology Conference* (p. D021S016R002). OTC.
- [43] Kanellopoulou, C., Kermanidis, K., & Γιαννακουλόπουλος, Α. (2019). The dual-coding and multimedia learning theories: film subtitles as a vocabulary teaching tool. *Education Sciences*, 9(3), 210. <https://doi.org/10.3390/educsci9030210>
- [44] Kankanhalli, A., Charalabidis, Y., & Mellouli, S. (2019). IoT and AI for smart government: A research agenda. *Government Information Quarterly*, 36(2), 304-309.
- [45] Kim, D. (2020). Learning language, learning culture: teaching language to the whole student. *Ecnu Review of Education*, 3(3), 519-541. <https://doi.org/10.1177/2096531120936693>
- [46] Kinginger, C. (2008). Language learning in study abroad: Case studies of Americans in France. *The Modern Language Journal*, 92, i-131.
- [47] Krenca, K., Hipfner-Boucher, K., & Chen, X. (2020). Grammatical gender-marking ability of multilingual children in french immersion. *International Journal of Bilingualism*, 24(5-6), 968-983. <https://doi.org/10.1177/1367006920912011>
- [48] Krishnan, A., Banga, K., & Mendez-Parra, M. (2020). Disruptive technologies in agricultural value chains. *Insights from East Africa. Working paper*, 576.
- [49] Kuchah, K. (2018). English-medium instruction in an English–French bilingual setting: issues of quality and equity in Cameroon. In *English as a Medium of Instruction in Postcolonial Contexts* (pp. 35-51). Routledge.
- [50] Lawal, C. I. (2015). Knowledge and awareness on the utilization of talent philosophy by banks among staff on contract appointment in commercial banks in Ibadan, Oyo State. *Texila International Journal of Management*, 3.
- [51] Lawal, C. I., & Afolabi, A. A. (2015): Perception and Practice of HR Managers Toward Talent Philosophies and its Effect on the Recruitment Process in Both Private and Public Sectors in Two Major Cities in Nigeria. *Perception*, 10(2).
- [52] Liu, M., Navarrete, C., Maradiegue, E., & Wivagg, J. (2014). Mobile learning and English language learners: A case study of using iPod touch as a teaching and learning tool. *Journal*

- of Interactive Learning Research, 25(3), 373-403.
- [53] Liu, X., Liu, C., & Li, Y. (2020). The effects of computer-assisted learning based on dual coding theory. *Symmetry*, 12(5), 701. <https://doi.org/10.3390/sym12050701>
- [54] Lu, Y. (2019). Artificial intelligence: a survey on evolution, models, applications and future trends. *Journal of Management Analytics*, 6(1), 1-29.
- [55] Lyster, R. (2008). Evolving perspectives on learning French as a second language through immersion. *Studies in French applied linguistics*, 3-36.
- [56] Mady, C. (2019). Novice teachers' perspectives on the use of languages in french as a second language classes that include english language learners: a longitudinal view. *Brock Education Journal*, 28(2), 82-95. <https://doi.org/10.26522/brocked.v28i2.490>
- [57] Mbakop, A., Kanko, S., & Tida, A. (2018). French grammatical accents: practices, sociolinguistic foundations, and pedagogical implications in a multilingual setting. *Journal of Language and Education*, 4(2), 92-105. <https://doi.org/10.17323/2411-7390-2018-4-2-92-105>
- [58] Misra, N. N., Dixit, Y., Al-Mallahi, A., Bhullar, M. S., Upadhyay, R., & Martynenko, A. (2020). IoT, big data, and artificial intelligence in agriculture and food industry. *IEEE Internet of things Journal*, 9(9), 6305-6324.
- [59] Montanari, S., Ochoa, W., & Subrahmanyam, K. (2019). A longitudinal investigation of language mixing in spanish–english dual language learners: the role of language proficiency, variability, and sociolinguistic factors. *Journal of Child Language*, 46(5), 913-937. <https://doi.org/10.1017/s0305000919000278>
- [60] Morris, K. J., Kamarulzaman, N. H., & Morris, K. I. (2019). Small-scale postharvest practices among plantain farmers and traders: A potential for reducing losses in rivers state, Nigeria. *Scientific African*, 4, e00086.
- [61] Mwangi, N. W. (2019). Influence of supply chain optimization on the performance of manufacturing firms in Kenya (Doctoral dissertation, JKUAT-COHRED).
- [62] Nagy, N., Blondeau, H., & Auger, J. (2003). Second language acquisition and “real” French: An investigation of subject doubling in the French of Montreal Anglophones. *Language variation and change*, 15(1), 73-103.
- [63] Ochinanwata, N. H. (2019). Integrated business modelling for developing digital internationalising firms in Nigeria (Doctoral dissertation, Sheffield Hallam University).
- [64] Olanipekun, K. A. (2020). Assessment of Factors Influencing the Development and Sustainability of Small Scale Foundry Enterprises in Nigeria: A Case Study of Lagos State. *Asian Journal of Social Sciences and Management Studies*, 7(4), 288-294.
- [65] Olanipekun, K. A., & Ayotola, A. (2019). *Introduction to marketing*. GES 301, Centre for General Studies (CGS), University of Ibadan.
- [66] Olanipekun, K. A., Ilori, M. O., & Ibitoye, S. A. (2020): Effect of Government Policies and Extent of Its Implementation on the Foundry Industry in Nigeria.
- [67] Olukunle, O. T. (2013). Challenges and prospects of agriculture in Nigeria: the way forward. *Journal of Economics and sustainable development*, 4(16), 37-45.
- [68] Öztürk, M. and Yıldırım, A. (2018). Relationships between foreign language teachers cognitions and actions: evidence from instructors at tertiary-level. *Hacettepe University Journal of Education*, 1-15. <https://doi.org/10.16986/huje.2018038544>
- [69] Pacheco, M. B., & Smith, B. E. (2015). Across languages, modes, and identities: Bilingual adolescents' multimodal codemeshing in the literacy classroom. *Bilingual Research Journal*, 38(3), 292-312.
- [70] Paivio, A. (2010). Dual coding theory and the mental lexicon. *The Mental Lexicon*, 5(2), 205-230. <https://doi.org/10.1075/ml.5.2.04pai>
- [71] Petit, M., Lallée, S., Boucher, J. D., Pointeau, G., Cheminade, P., Ognibene, D., ... &

- Dominey, P. F. (2012). The coordinating role of language in real-time multimodal learning of cooperative tasks. *IEEE Transactions on Autonomous Mental Development*, 5(1), 3-17.
- [72] Philippe, S., Souchet, A. D., Lameris, P., Petridis, P., Caporal, J., Coldeboeuf, G., & Duzan, H. (2020). Multimodal teaching, learning and training in virtual reality: a review and case study. *Virtual Reality & Intelligent Hardware*, 2(5), 421-442.
- [73] Qi, Y., Huo, B., Wang, Z., & Yeung, H. Y. J. (2017). The impact of operations and supply chain strategies on integration and performance. *International Journal of Production Economics*, 185, 162-174.
- [74] Qrunfleh, S., & Tarafdar, M. (2014). Supply chain information systems strategy: Impacts on supply chain performance and firm performance. *International journal of production economics*, 147, 340-350.
- [75] Raichlin, R., Walters, J., & Altman, C. (2018). Some wheres and whys in bilingual codeswitching: directionality, motivation and locus of codeswitching in russian-hebrew bilingual children. *International Journal of Bilingualism*, 23(2), 629-650. <https://doi.org/10.1177/1367006918763135>
- [76] Reinhardt, J., & Thorne, S. (2019). Digital literacies as emergent multifarious repertoires. *Engaging language learners through CALL: From theory and research to informed practice*, 208-239.
- [77] Roy, S. (2008). French immersion studies: From second-language acquisition (SLA) to social issues. *Alberta Journal of Educational Research*, 54(4).
- [78] Sert, O. and Walsh, S. (2013). The interactional management of claims of insufficient knowledge in english language classrooms. *Language and Education*, 27(6), 542-565. <https://doi.org/10.1080/09500782.2012.739174>
- [79] Shah, N. K., Li, Z., & Ierapetritou, M. G. (2011). Petroleum refining operations: key issues, advances, and opportunities. *Industrial & Engineering Chemistry Research*, 50(3), 1161-1170.
- [80] Sharma, K. and Giannakos, M. (2020). Multimodal data capabilities for learning: what can multimodal data tell us about learning?. *British Journal of Educational Technology*, 51(5), 1450-1484. <https://doi.org/10.1111/bjet.12993>
- [81] Sibanda, S., & Workneh, T. S. (2020). Potential causes of postharvest losses, low-cost cooling technology for fresh produce farmers in Sub-Saharan Africa. *African Journal of Agricultural Research*, 16(5), 553-566.
- [82] Simchi-Levi, D., Wang, H., & Wei, Y. (2018). Increasing supply chain robustness through process flexibility and inventory. *Production and Operations Management*, 27(8), 1476-1491.
- [83] Stairs-Davenport, A., & Skotarczak, B. (2018). Improving comprehensible input for ELLs through technology. *TESL-EJ*, 22(3), 1-12.
- [84] Stathers, T., & Mvumi, B. (2020). Challenges and initiatives in reducing postharvest food losses and food waste: sub-Saharan Africa. In *Preventing food losses and waste to achieve food security and sustainability* (pp. 729-786). Burleigh Dodds Science Publishing.
- [85] Stretton, T., Cochrane, T., & Narayan, V. (2018). Exploring mobile mixed reality in healthcare higher education: a systematic review. *Research in Learning Technology*, 26(0). <https://doi.org/10.25304/rlt.v26.2131>
- [86] Sweller, J., Merriënboer, J., & Paas, F. (2019). Cognitive architecture and instructional design: 20 years later. *Educational Psychology Review*, 31(2), 261-292. <https://doi.org/10.1007/s10648-019-09465-5>
- [87] Terziyan, V., Gryshko, S., & Golovianko, M. (2018). Patented intelligence: Cloning human decision models for Industry 4.0. *Journal of manufacturing systems*, 48, 204-217.
- [88] Tien, J. M. (2017). Internet of things, real-time decision making, and artificial intelligence. *Annals of Data Science*, 4, 149-178.
- [89] Tien, N. H., Anh, D. B. H., & Thuc, T. D. (2019). Global supply chain and logistics management.

- [90] Truby, J. (2020). Governing artificial intelligence to benefit the UN sustainable development goals. *Sustainable Development*, 28(4), 946-959.
- [91] Urciuoli, L., Mohanty, S., Hintsa, J., & Gerine Boekesteijn, E. (2014). The resilience of energy supply chains: a multiple case study approach on oil and gas supply chains to Europe. *Supply Chain Management: An International Journal*, 19(1), 46-63.
- [92] Valeiras-Jurado, J., Ruiz-Madrid, N., & Jacobs, G. (2018). Revisiting persuasion in oral academic and professional genres: Towards a methodological framework for Multimodal Discourse Analysis of research dissemination talks. *Ibérica*, (35).
- [93] Vanderplank, R. (2013). 'effects of' and 'effects with' captions: how exactly does watching a tv programme with same-language subtitles make a difference to language learners?. *Language Teaching*, 49(2), 235-250. <https://doi.org/10.1017/s0261444813000207>
- [94] Vázquez, B. (2015). Pedagogy for autonomy in flt: an exploratory analysis on its implementation through case studies. *Porta Linguarum Revista Interuniversitaria De Didáctica De Las Lenguas Extranjeras*. <https://doi.org/10.30827/digibug.53755>
- [95] Wang, G., Gunasekaran, A., Ngai, E. W., & Papadopoulos, T. (2016). Big data analytics in logistics and supply chain management: Certain investigations for research and applications. *International journal of production economics*, 176, 98-110.
- [96] Ware, P., & Hellmich, E. (2014). CALL in the K-12 context: Language learning outcomes and opportunities. *Calico Journal*, 31(2), 140-157.
- [97] Wei, L., & Lin, A. M. (2019). Translanguaging classroom discourse: Pushing limits, breaking boundaries. *Classroom Discourse*, 10(3-4), 209-215.
- [98] Wernicke, M. (2020). Orientations to French language varieties among Western Canadian French-as-a-second-language teachers. *Critical multilingualism studies*, 8(1), 165-190.
- [99] West, M., Kraut, R., & Ei Chew, H. (2019). I'd blush if I could: closing gender divides in digital skills through education.
- [100] Wright, B. (2017). Blended learning: student perception of face-to-face and online efl lessons. *Indonesian Journal of Applied Linguistics*, 7(1), 64. <https://doi.org/10.17509/ijal.v7i1.6859>
- [101] Yue, D., You, F., & Snyder, S. W. (2014). Biomass-to-bioenergy and biofuel supply chain optimization: Overview, key issues and challenges. *Computers & chemical engineering*, 66, 36-56.
- [102] Zeguers, M., Boer, M., Snellings, P., & Jong, P. (2018). Universal and language-specific predictors of early word reading in a foreign language: an analysis of the skills that underlie reading acquisition in three different orthographies.. *Developmental Psychology*, 54(12), 2274-2290. <https://doi.org/10.1037/dev0000606>
- [103] Zhang, L., Wade, J., Bian, D., Fan, J., Swanson, A., Weitlauf, A., ... & Sarkar, N. (2017). Cognitive load measurement in a virtual reality-based driving system for autism intervention. *Ieee Transactions on Affective Computing*, 8(2), 176-189. <https://doi.org/10.1109/taffc.2016.2582490>
- [104] Zohuri, B., & Moghaddam, M. (2020). From business intelligence to artificial intelligence. *Journal of Material Sciences & Manufacturing Research*, 1(1), 1-10.