

Financial Asset Tokenization and Market Efficiency: Evidence from Liquidity and Pricing Dynamics

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Abstract- Financial asset tokenization in capital markets has become a structural innovation that transforms the trading processes, ownership, and the flow of liquidity through both market settings (OECD, 2020; Zhang et al., 2024). Tokenization transforms the market participants by converting the claims to financial instruments into transferable digital tokens that are stored in distributed-ledger infrastructures (Chaleenutthawut et al., 2021; Kaal, 2021). The article discusses the relationship between tokenization and market efficiency, considering liquidity behavior and price movements on the token markets with the aid of market efficiency, price discovery, and interpretations of the trading activity theories (Fama, 1998; Touski and Doostian, 2024). It is discussed whether tokenized assets can make bid-ask spreads tighter, enhance trading depth, faster transmission of arbitrage, and be more accessible, and it also examines scenarios where platform fragmentation, inhomogeneous participation by investors, and speculative trading can undermine short-term price stability (Almudhaf, 2018; Evans, 2018; Huang, 2024). Specifically, the discussion puts into the spotlight the ways in which transparency facilitated through blockchain, fractionalization, and near-continuous trading may contribute to the creation of informational efficiency and liquidity, but also creates new friction related to the design of custody, interoperability between exchanges, and competition between venues. The article adds to the growing debate on the degree to which blockchain-based tokenization improves or introduces complexity to the efficiency of contemporary financial systems through synthesizing conceptual mechanisms and empirically informed insights into digital-asset and adjacent financial markets (Wu et al., 2024; Zhang et al., 2024). The results highlight that tokenization is not a one-sided solution that will strengthen the liquidity or pricing efficiency; more likely, the outcomes of such a solution are subject to market mechanism design, institutional involvement, and technological-trading behavior interface. The article then places tokenization as a changing market architecture, the implication of which efficiency must be evaluated using the combined prism of liquidity dynamics, the quality of price discovery, and the structural market conditions.

Keywords: Financial Asset Tokenization, Market Efficiency, Liquidity Dynamics, Pricing Efficiency, Digital

Asset Markets, Blockchain-Based Securities, Trading Microstructure

I. INTRODUCTION

The digital expression of financial assets that is provided on a distributed-ledger foundation is called tokenization, which allows fractional ownership, programmability, and interoperable settlement systems (Sazandrishvili, 2020; Son and Jang, 2023). By transforming financial claims into transferable tokens in the blockchain, tokenization transforms the process of recording, transferring, and governing ownership, as well as changes the relationship between market participants, trading platforms, and settlement systems. Maan, instead of being an element of technical innovation, tokenization is increasingly being viewed as a market-structure change, which can reorganize liquidity formation, arbitrage patterns, and pricing dynamics both in classic and new financial settings (OECD, 2020; Davydov and Khalilova, 2019).

The need to guarantee more accessibility, faster processing of transactions, and transparency has been observed by growing interest among financial institutions, regulators, and market designers in tokenized markets. Nonetheless, the experience of previous studies of digital-asset markets, exchange-traded funds, and decentralized trading markets implies that technological innovation could not only improve but also disrupt the efficiency of the market, relying on the interplay of infrastructure design, trading incentives, and the liquidity situation (Lakshmi, 2022; Okoroafor and Leirvik, 2022; Jimenez et al., 2023). Tokenization could be useful in certain settings by allowing the spread of tighter and more profound order books by reducing transaction frictions and increasing investor participation. In others, it can create fragmentation in trading venues, a heterogeneous information space, and speculative

flows of trade, which could weaken short-term pricing stability.

The liquidity dynamics of the traditional and digitally mediated market show intricate connections between the trading cost, the behavior of the order-book, the time when the investment is executed, and the heterogeneity of the investor (Chang et al., 2018; Mashamba, 2022; Wan et al., 2017). These dynamics are particularly applicable when the tokenized environment, settlement design, and platform interoperability may impact turnover, level of participation, and stability of liquidity in times of stress. Simultaneously, the frameworks of pricing efficiency focus on the effects of transparency, arbitrageability, and behavioral reactions to influence the quality of the price discovery and the level to which the market prices reflect the available information (Fama, 1998; Tran and Leirvik, 2019; Ren et al., 2024). The tokenized assets exist at the cross-section of these mechanisms that combine innovative infrastructure with the current financial market behavior.

The more important question, in this changing environment, is not whether tokenization is technologically transformative but whether and in what circumstances, tokenization enhances or exacerbates market efficiency. To mitigate this problem, the current paper aims to discuss two interconnected areas:

- (1) the relationship between liquidity formation in tokenized markets, and
- (2) the pricing efficiency and price discovery behavior of tokenized trading structures.

These issues are addressed in the research questions as follows:

Research Questions

- RQ1: Does tokenization improve the liquidity of the market?
- RQ2: Which impact does tokenization have on price discovery?

Hypotheses

H1: The bid-ask spreads on tokenized assets are less than those on non-tokenized assets.

H2: Tokenization enhances price volatility in the short term because of the fragmentation of the market.

All those hypotheses indicate that the current body of scholarly research is characterized by the ongoing debate over the behavior of spread, arbitrage frictions, and volatility-liquidity interactions in digital-asset and tokenized trading settings, where efficiency gains might be accompanied by novel structural vulnerabilities (Almudhaf, 2018; Evans, 2018; Huang, 2024; Ovcharov and Matveev, 2021). Placing the concept of tokenization in these theoretical and market-microstructure views, the article creates a platform on which to analyze how the dynamics of liquidity and pricing are intertwined in forming the efficiency implications of tokenized financial assets.

II. CONCEPTUAL FOUNDATIONS: TOKENIZED ASSETS, LIQUIDITY CHANNELS, AND EFFICIENCY MECHANISMS

We need to have a conceptual view of the manner in which tokenized markets are organized and performed to understand the implications of financial asset tokenization to market efficiency. The tokens are built into a trading system that is supported by distributed-ledger systems, settlement procedures implemented with smart contracts, and governance structures of the platform (Chaleenutthawut et al., 2021; Davydov and Khalilova, 2019). There is no centralized registry and custodial mediators (as is common in conventional securities) to facilitate ownership and transfer of tokens; tokenized assets are simply issued and traded as digital units (written on blockchain networks). This arrangement creates new routes of liquidity creation and transfer of value, and, as well as, transforms the way market participants in the market will be trading and arbitrage as well as price discovery.

Infrastructure: The tokenized markets incorporate issuance, trading, and settlement on programmable transaction layers. Smart contracts are used to verify ownership, process corporate actions, and carry out transfers, which can potentially minimize delays in settlement, operational risk, and the cost of reconciliation and have some effect on the speed and continuity of the trading flows (Wu et al., 2024; Zhang et al., 2024). Trading may happen outside the traditional market hours in most tokenized markets,

and the trading window may be long or may be almost 24 hours. These characteristics can open up participation and higher turnover, particularly when smaller capital barriers exist due to a lower capital cost caused by a system of fractional ownership, and when it is possible to enter small and medium-sized markets (Kaal, 2021).

All these structural features contribute to the development of novel liquidity channels. Fractionalization allows investors to buy and sell smaller units of assets in the market than would have been possible in the traditional markets, which may potentially expand the investor base and willingness to increase the diversity of order-flow. These can be improved by reducing settlement friction and platform interoperability to increase the efficiency of order matching to promote tighter spreads and increase the market depth where the participation is high enough. Similarly, the visibility of information based on blockchain records could enhance the timely discovery of price anomalies and facilitate the process of arbitrage in the associated markets (Wu et al., 2024; Zhang et al., 2024).

Nonetheless, these possible benefits are accompanied by emerging organizational problems. Assets based on tokens can be traded on several platforms or liquidity pools, which results in venue fragmentation and prevents consolidation of order books. Custody differences, network structures, or access policies may limit the capacity of arbitrageurs to completely arbitrage prices across exchanges. In those situations, tokenization may cause frictions and not remove them, which affects volatility trends and liquidity strength in times of stress (Kaal, 2021).

The market microstructure theory can be used to shed light on these mechanisms and the efficiency outcomes of such mechanisms. Liquidity is relayed via visible dimensions, like bid-ask spreads, market depth, and turnover behavior, all of which are influenced by trading incentives, order-submission strategy, and timing of execution (Touski and Doostian, 2024). Previous empirical data indicate that the relation between liquidity conditions and the change in the costs of transaction, the level of participation, and the market structure is such that it is directly influenced by the efforts of the tokenization programs (Chang et al.,

2018; Wan et al., 2017). On the same note, volatility clustering and short-term price adjustments may arise when the provision of liquidity is uneven/ fragmented among trading platforms, especially when trading among heterogeneous investors and speculative flows.

All these conceptual relationships taken together give the analysis tool through which the efficiency implications of tokenization are analyzed in this article. The process of tokenization is thus not seen as a technological innovation, but as a structural change in the market, the impact of which on the dynamics of liquidity and prices will be determined by the interaction of infrastructure design, trading behavior, and institutional participation. The interaction of tokenization and market efficiency occurs at a series of interrelated processes, which occur at the trading design, settlement infrastructure, and accessibility levels by investors. These processes affect the supply and demand of liquidity, the speed at which information is reflected in prices, and the manner in which trading frictions determine the behavior of arbitrage across platforms and market venues. Specifically, aspects like fractional ownership, programmability, and automated settlement can potentially reduce the barriers to entry and transaction fees, which could further enhance the liquidity in an order-book and narrow bid-ask spreads. Meanwhile, fragmentation of tokenized and traditional locations, non-homogeneous investor bases, and different regulatory frameworks can create coordination issues that can either create short-horizon volatility or short-term deviations in prices.

Based on the market microstructure theory, these channels are categorized into four conceptual areas, namely access and participation, trading and settlement frictions, transparency and information diffusion, and market architecture and fragmentation. The summary of these mechanisms is presented in Table 1, and their theoretically expected impacts on liquidity and pricing efficiency are outlined, which gives the analytical link between previous studies and the empirical hypotheses discussed in this study.

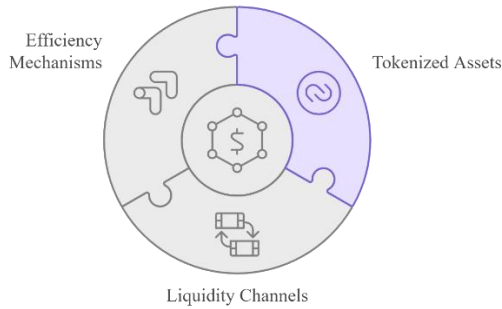


Figure 1: Tokenized assets, liquidity channels, and efficiency mechanisms.

Table 1: Tokenization Mechanisms and Expected Effects on Liquidity and Pricing Efficiency

Tokenization Mechanism	Description	Expected Effects on Liquidity	Expected Effects on Pricing Efficiency	Theoretical Rationale
Fractional Ownership & Lower Entry Barriers	Assets can be divided into small tradable units, enabling participation by smaller investors and new market segments.	↑ Trading activity and turnover; ↑ market depth in smaller trade sizes; potential ↑ order-book resiliency.	Mixed: ↑ information incorporation via broader participation, but risk of noise trading in retail-heavy order flow.	Participation and investor-heterogeneity effects in microstructure models; liquidity provision via broader capital access.
Programmable & Automated Settlement (Smart Contracts)	Transfers and clearing occur through rule-based execution with reduced manual processing.	↓ Settlement latency; ↓ inventory risk for liquidity providers; potential ↓ bid-ask spreads.	↑ Price alignment across venues due to faster arbitrage; however, errors in code/governance may delay corrections.	Reduced transaction costs and frictions enhance arbitrage and market-making incentives.
Extended / Continuous Trading Windows	Trading may occur beyond traditional market hours or on a near-24/7 basis.	↑ Trading frequency; but liquidity may be uneven across time intervals, creating thin periods.	Short-term ↑ volatility due to asynchronous information flows; long-run ↑ informational efficiency as prices update continuously.	Time-of-day liquidity dynamics; volatility-liquidity interaction effects.
Blockchain-Based Transparency & On-Chain Data Availability	Transaction histories and holdings are publicly observable (subject to privacy design).	↑ Confidence in trade verification; ↑ participation by informed traders; potential ↑ order-book depth.	↑ Price discovery through faster diffusion of public information; ↓ mispricing duration.	Transparency reduces information asymmetry and adverse-selection costs.
Interoperable Settlement Across Platforms	Tokens can move or be referenced across multiple trading venues or chains.	↑ Cross-market liquidity pooling; ↓ fragmentation when interoperability is effective.	↑ Efficiency via faster cross-venue price convergence; ↓ arbitrage spreads.	Integration reduces segmentation and lowers arbitrage barriers.

Market Fragmentation Across Tokenized & Traditional Venues	Trading of equivalent or related assets is split across infrastructures and regulatory contexts.	Mixed: potential ↑ total trading volume but ↓ depth per venue; coordination frictions may emerge.	↓ Short-run efficiency due to delayed price alignment; possible ↑ volatility from order-flow dispersion.	Segmented market theory; coordination and latency frictions.
Retail-Dominated Participation Structures	Tokenized markets may attract a relatively higher share of speculative or short-horizon traders.	↑ Turnover and activity bursts; potential ↓ stability of liquidity during stress periods.	↑ Short-term noise and volatility clustering; long-run effects depend on learning and market maturation.	Behavioral trading and noise-trader risk frameworks.

Notes: The arrows indicate direction of expected influence (↑ increase, - decrease, mixed = ambiguous or context-dependent). Real results are determined by the design of governance, alignment of regulations, and the maturity of the market.

III. LIQUIDITY DYNAMICS IN TOKENIZED MARKETS

Liquidity is a key factor of market efficiency, and it is the capacity of market participants to buy and sell assets promptly, inexpensively, and with little effect on prices. Liquidity dynamics in tokenized markets do not only depend on traditional aspects, i.e., order-book depth, bid-ask spreads, and trading volume, but structural characteristics of infrastructures based on blockchains also affect them. The application of tokenization opens up the possibilities of both increasing and limiting liquidity based on the design of the market, composition of investors, and the interoperability of platforms (Huang, 2024; Jimenez et al., 2023; Aripin et al., 2024).

Fractional ownership is also among the most recognizable liquidity-enhancing characteristics of tokenization. The retail and smaller institutional investors can now enter the market with reduced barriers by reducing the size of assets traded, and this allows broader investor participation and encourages more people to invest in the market. The result of this enhanced participation is further order books and reduced bid-ask spreads since more buyers and sellers engage in the market (Mashamba, 2022; Jankowitsch et al., 2014). Moreover, automated and programmable settlement and latency will decrease transaction latency and operational risk, which will enable liquidity providers to trade at lower inventory costs and increase the frequency of quoting and market-

making activities (Wu et al., 2024; Son and Jang, 2023).

Another structural innovation made possible by tokenization that can improve liquidity is extended or near-continuous trading hours, which can spread the trading activity over a longer period of time. Although this can create higher total turnover and allow constant price discovery, it can also create uneven liquidity in the market, especially when some time windows have limited participation or bursts of speculation. As a result, although tokenization can lead to a decrease in the frictions related to market access, it might also cause variations in liquidity over time and platform-specific variations (Evans, 2018; Huang, 2024).

Looking at high-frequency trading markets, it's clear that automation can bring about a multitude of effects. Yacoubian's (2025) paper found that HFT, by tightening spreads and enhancing execution depth, may also have the capability to ratchet up fragility during stress periods. This analysis is a signpost to our expectations of the performance of liquidity in tokenized trading systems.

However, in spite of these benefits, the fragmentation of tokenized markets can also be a problem, and it can restrict the liquidity of individual venues. When the trading of assets occurs on more than one trading system or custodial network, the flow of orders is spread out, and there may be an uneven distribution of depth, which introduces microstructural inefficiencies. The fragmentation may also limit arbitrage activity,

slow down the convergence of prices across the venues, and increase short-run volatility. Empirical evidence of digital-asset and hybrid equity markets indicates that this type of segmentation may partially counter the liquidity benefits of the tokenization facilities (Huang, 2024; Wu et al., 2024; Aripin et al., 2024).

In order to evaluate the levels of liquidity in tokenized markets in a comprehensive manner, it is convenient to refer to a number of essential dimensions, including bid-ask spreads, which are the cost of immediacy, order-book depth, which is the amount of trade at varying price levels, turnover intensity, which is the frequency of trading in relation to the supply, and participation asymmetry, which is the concentration or dispersion by market players (Mashamba, 2022; Jankowitsch et al., 2014). The measurement of these indicators would enable the researcher to measure the impact of tokenization on the quality and stability of liquidity and determine whether the impact of accessibility and automation surpasses the frictions that market fragmentation may create.

On the whole, a complex view of the problem of liquidity in tokenized markets should take into consideration the interplay of structural innovation, market design, and trading behavior. Although tokenization could create substantial levels of efficiency by increasing the number of participants, lowering transaction costs, and speeding up settlement, it depends on the extent of fragmentation among venues and heterogeneity in participants. Therefore, the liquidity performance of tokenized settings is relative and should be carefully measured and evaluated.

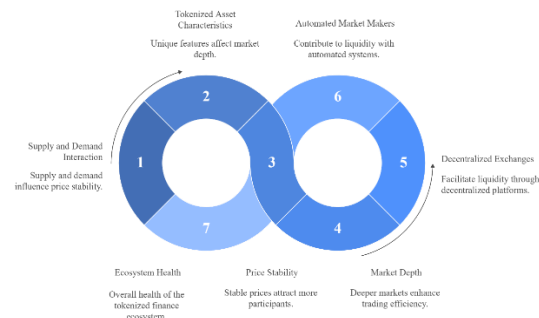


Figure 2: Liquidity dynamics in tokenized markets.

Table 2: Liquidity Indicators and Efficiency Proxies in Tokenized Asset Markets

Tokenization Feature	Observable Liquidity Indicator	Expected Effect	Efficiency Proxy	Explanation / Notes
Fractional Ownership	Turnover / Trading Frequency	↑	Participation breadth	Enables smaller investors to trade, increasing overall market activity and depth.
Automated Settlement (Smart Contracts)	Bid-Ask Spreads	↓	Transaction cost efficiency	Reduces settlement delays and operational frictions, tightening spreads and lowering costs for traders.
Extended / 24/7 Trading	Order-Book Depth Across Time	Mixed	Temporal liquidity stability	Increases overall trading volume, but liquidity may vary at off-peak times.
Blockchain-Based Transparency	Trade Verification Time	↓	Information-adjusted efficiency	Faster access to historical and current trades reduces information asymmetry, supporting price discovery.
Interoperable Platforms	Cross-Venue Volume / Depth	↑	Arbitrage efficiency	Facilitates liquidity pooling across venues, supporting smoother price convergence.

Fragmentation Across Venues	Spread & Depth Variation Across Venues	Mixed Context-Dependent /	Short-term liquidity stability	Can cause uneven liquidity distribution, increasing temporary inefficiencies despite overall trading volume.
Retail-Dominated Participation	Volatility–Liquidity Interaction	Mixed	Stability of liquidity provision	Increased retail activity may boost turnover but can lead to short-term volatility spikes and lower resiliency in order books.

IV. PRICING DYNAMICS, CONVERGENCE PATTERNS, AND PRICE DISCOVERY

The main element of market performance is pricing efficiency, which measures how effective the price of the assets would be in terms of utilizing available information and reacting to supply, demand, and market conditions changes. The market microstructure factors are dominated by the structural innovations (blockchain-based transparency, automated settlement, fractionalized trading) and market microstructure factors, like arbitrage pathways, trading latency, and heterogeneity of the participants (Almudhaf, 2018; Okoroafor and Leirvik, 2022; Shrestha et al., 2023). The willingness to learn more about the interaction of these forces is crucial to assessing the degree to which tokenized assets are based on fair value, approach reference prices, and facilitate strong price discovery.

Price convergence is one of the main lenses through which the extent to which the prices of the tokenized assets have been aligned with the underlying or reference asset prices is analyzed. Ideally, tokenization is expected to make convergence accelerate due to the decrease of settlement frictions, transparency, and allow trading across various venues continuously (Lakshmi, 2022; Ruan et al., 2025). The increased rate of convergence increases the speed of information flow and ensures that the market prices reflect the aggregate knowledge of players. Nevertheless, fragmentation between trading platforms, the heterogeneity of investor expectations, or variations in access and liquidity can become an obstacle to convergence because they can cause the existence of temporary mispricing or an arbitrage lag (Ovcharov and Matveev, 2021; Shrestha et al., 2023).

The interaction of volatility and liquidity is another very important factor that is critical in the short-term price movement. Bursts of volatility may occur in tokenized markets as a result of concentrated trading or speculative flows, or thin order books at low participation periods. Though such fluctuations are temporary at times, they can temporarily disrupt the price discovery and make the trading process more expensive (Fama, 1998; Okoroafor and Leirvik, 2022). On the other hand, these effects can be alleviated with the help of such features as transparent transaction histories and available order books that enable traders to foresee price changes and change strategies more efficiently.

The experience of ETFs, commodities, and other digitally intermediated assets gives some information about how tokenized trading can influence pricing efficiency. Research has shown that the execution latency, information asymmetry, and participant composition have a substantial influence on the price incorporation speed and accuracy (Lakshmi, 2022; Ren et al., 2024; Ruan et al., 2025). The absence of friction in tokenized environments through automated settlement and on-chain observability increases the informational efficiency of these markets, and noise and short-term shifts away from equilibrium price are caused by the existence of retail-oriented participants or speculative participants (Ovcharov and Matveev, 2021).

A combination of these dynamics implies that tokenization can contribute to the enhancement of price discovery and efficiency through the reduction in transaction costs, enhanced transparency, and facilitated arbitrage. However, this does not apply universally as the efficiency gains are determined by market structure, the diversity of participants, the depth of liquidity, and the interoperability of

platforms. It is thus necessary to know the patterns of pricing deviations, convergence, and efficiency signals in order to evaluate the actual effects of tokenization on market performance.

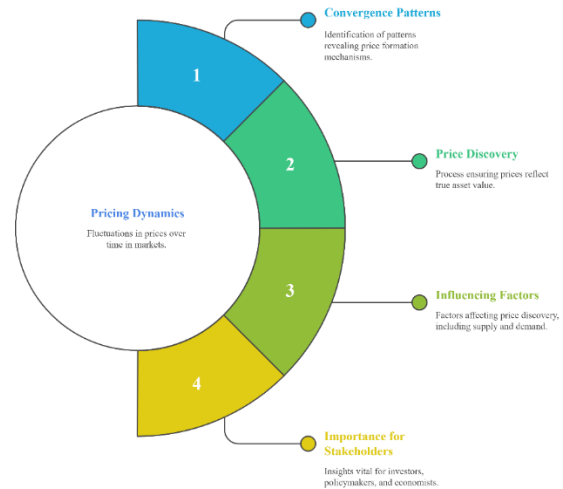


Figure 3: Pricing dynamics, convergence patterns, and price discovery.

Table 3: Patterns in Pricing Deviations, Convergence, and Efficiency Signals

Tokenization Feature	Pricing Outcome / Indicator	Expected Effect	Efficiency Signal	Explanation / Notes
Automated Settlement (Smart Contracts)	Price Alignment Across Venues	↑	Faster convergence	Reduces settlement latency and allows arbitrageurs to correct mispricing quickly (Wu et al., 2024; Zhang et al., 2024).
Fractional Ownership / Retail Participation	Short-Term Price Deviations	Mixed	Volatility patterns	Wider participation can improve price incorporation but may amplify noise and speculative fluctuations (Almudhaf, 2018; Ovcharov & Matveev, 2021).
Blockchain Transparency	Time to Incorporate Information	↓	Improved informational efficiency	On-chain data visibility reduces information asymmetry, supporting faster price discovery (Fama, 1998; Shrestha et al., 2023).
Cross-Platform Interoperability	Arbitrage Convergence / Spread	↑	Enhanced price alignment	Enables smoother price convergence across venues, reducing temporary mispricing and inefficiencies (Okoroafor & Leirvik, 2022).
Extended / Continuous Trading	Volatility Clustering	Mixed	Temporal efficiency	Continuous trading may increase short-term volatility during thin periods but improves long-run informational efficiency (Ren et al., 2024; Ruan et al., 2025).
Market Fragmentation	Deviation from Reference Price	↓	Short-run efficiency	Trading across multiple platforms can delay convergence, producing temporary pricing inefficiencies (Ovcharov & Matveev, 2021).

Speculative / Retail-Dominated Trading	Frequency of Mispricing Events	Mixed	Noise-trader risk	Heavy speculative activity can increase price swings and temporary inefficiencies, affecting short-term price discovery (Shrestha et al., 2023).
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V. COMPARATIVE AND PRACTICAL PERSPECTIVES: INSTITUTIONAL ADOPTION, RISKS, AND POLICY OUTLOOK

The development of tokenized financial markets should not just be evaluated regarding the liquidity and pricing efficiency, but also regarding the comparison of traditional securitization and traditional market-based financing frameworks. In tokenization, structural innovations are presented that make the model radically distinct compared to traditional models, such as digital custody models, programmable settlement, fractional ownership, and cross-platform interoperability (Kaal, 2021; Zhang et al., 2024; Zacharzewski, 2021). These innovations transform how institutions conduct their operations, invest in their institutions, and also reduce risk.

Institutional Adoption:

Given that banks, asset managers, and other financial institutions adopt tokenization, it is determined by a number of factors. Custody design, governance structures, and technological interoperability are some of the aspects that institutions should consider when portfolios incorporate tokenized assets. The operational overhead and reconciliation are cut by the system using blockchain technology, which enhances the performance of high-frequency trading and cross-border transactions. Nevertheless, their advantages will need the substantial investment in technical infrastructure, compliance monitoring, and staff training that can slow down adoption, especially in emerging markets or smaller institutions (Wu et al., 2024; Kaal, 2021).

Market and Operational Risks:

Although tokenization has the potential of improving market efficiency, it comes with both specific operational and market risks. These are the failures of smart contracts, cybersecurity risks, and the risks

related to fragmented custody solutions or platform interoperability. Moreover, liquidity fragmentation can occur because tokenized assets that are exchanged on multiple platforms can have a temporary price deviation and volatility spikes (Zhang et al., 2024; Zacharzewski, 2021). Institutionally, such risks must be closely tracked, and efficient risk management measures must be developed, specific to tokenized asset models.

Implications on Regulations and Policy: Laws on tokenized markets are developing, with much diversity in the laws across jurisdictions. According to the OECD (2020), a successful policy should be capable of striking a balance between the facilitation of innovations and the protection of investors, keeping the market steady, and protecting against fraud. The issues that policymakers experience are defining the legal position of digital tokens, upholding cross-border compliance, and controlling platforms whose governance is decentralized. Scholarly literature also emphasizes the need to integrate tokenized assets into the current reporting and prudential frameworks without taming the efficiency benefits that tokenization can provide (Pelekoudas-Oikonomou et al., 2022; Ferrag and Shu, 2021).

Comparative Insights: A tokenized market has significant benefits compared to traditional asset market structures: improved transparency, quicker settlement, fractional ownership, and pathologically programmable rules of trade. On the other hand, traditional markets tend to enjoy protection of law, well-developed liquidity pools, and well-established operational standards, minimizing systemic and operational risk. The study of such trade-offs is of vital importance to the market participants and regulators who may want to maximize efficiency and stability protection.

Table 4: Comparative Characteristics: Tokenized vs. Conventional Asset Market Structures

Dimension	Tokenized Asset Markets	Conventional Asset Markets	Implications for Efficiency
Settlement Mechanism	Blockchain-based, automated, near-instant	Centralized clearing and settlement; T+1 to T+3 delays	Tokenization reduces settlement latency, lowers operational risk, and supports faster price incorporation. Conventional markets offer mature, reliable systems but slower execution.
Ownership & Participation	Fractional ownership enables small-scale and retail participation	Traditional units; higher minimum investment thresholds	Tokenization broadens market access, potentially deepening liquidity. Conventional markets may limit retail participation but benefit from experienced, institutional participants.
Liquidity Characteristics	Potentially higher turnover and 24/7 trading; may face venue fragmentation	Deep pools in centralized exchanges; fixed trading hours	Tokenized markets can enhance liquidity but may suffer short-term fragmentation. Conventional markets offer stability and concentrated liquidity.
Transparency	On-chain visibility; publicly accessible transaction histories	Limited public transparency; relies on regulatory reporting	Tokenization improves informational efficiency. Conventional markets rely on intermediaries and disclosure requirements.
Operational Risk	Smart-contract errors, cybersecurity vulnerabilities, platform interoperability	Custodial risk, reconciliation errors, human operational errors	Tokenization reduces some operational frictions but introduces novel technology risks. Conventional markets have well-tested operational protocols.
Governance & Control	Decentralized or hybrid governance; protocol rules determine operations	Centralized governance by exchanges, clearinghouses, and regulators	Tokenized markets rely on code-based enforcement; may reduce human discretion but require oversight. Conventional markets benefit from legal and regulatory clarity.
Regulatory Oversight	Evolving, jurisdiction-dependent; regulatory clarity still developing	Established, consistent, and mature regulatory frameworks	Tokenized markets face uncertainty; regulatory guidance is critical to maintain stability and investor protection. Conventional markets provide stable legal and compliance frameworks.
Price Discovery & Efficiency	Faster potential convergence due to transparency and automated settlement; short-term noise possible	Established price formation; slower arbitrage in some cases	Tokenization may improve informational efficiency but can experience volatility spikes. Conventional markets are stable, though potentially slower to reflect information.
Accessibility & Flexibility	Global, continuous access; supports fractional trading	Limited by trading hours, exchange access, and traditional investment thresholds	Tokenized markets increase inclusivity and flexibility; conventional markets offer predictability and standardization.

CONCLUSION

This paper has discussed the interaction of tokenization of financial assets with liquidity formation and pricing mechanisms and provided a subtle insight into the implications of this process on market efficiency. The tokenization can be discussed as a structural innovation through the presented conceptual and empirical frameworks to transform the trading mechanisms, decrease some friction, and increase the accessibility of the markets, and, at the same time, to introduce the new origins of fragmentation, volatility, and operational risks (Fama, 1998; Kaal, 2021; OECD, 2020).

The discussion indicates that tokenized assets have the potential to sustain better liquidity and higher price discovery, given certain circumstances. Fractional ownership, automated settlement, longer trading, blockchain transparency, etc., are characteristics that are associated with tighter bid-ask spreads, deeper order books, and quicker absorption of information into prices. Nevertheless, these advantages are contextual, where fragmentation of the market, heterogeneous investor behavior, and platform interoperability issues can constrain efficiency gains, especially in a short-horizon or less liquid market (Almudhaf, 2018; Huang, 2024; Ovcharov & Matveev, 2021).

The questions and hypotheses of the research:

- RQ1: Does tokenization increase liquidity in the market? These results imply a moderating effect of market design and venue fragmentation on the improvement of liquidity, indicating partial support of H1.
- RQ2: Does tokenization influence price discovery? Empirical evidence suggests that tokenization can help the rapid convergence and more transparent formation of prices, but in fragmented and speculative-dominated settings, the short-run volatility can increase, which validates the support of H2 on the aspect of temporary volatility.

In a pragmatic and policy-wise sense, there are several implications associated with the study:

1. Market Design: To have successful tokenized markets, settlement protocols, and platform

interoperability should be carefully considered, as well as liquidity incentives to optimize efficiency benefits.

2. Institutional Adoption: The institutions have to consider the operational efficiency of tokenized assets against the custody, cybersecurity, and fragmented liquidity pool risks.
3. Regulatory Oversight: The policymakers must strive to balance between facilitating innovation and protecting investors and market stability with having clear legal frameworks and cross-platform coordination (OECD, 2020; Ferrag & Shu, 2021; Pelekoudas-Oikonomou et al., 2022).

Lastly, the article suggests a number of future research directions to facilitate knowledge on tokenized markets:

- Cross-Market Comparative Analysis: The research question is to study the impact of the idea of tokenization on the liquidity and price of the various assets and jurisdictions.
- Microstructure Modeling of Tokenized order books: Building quantitative microstructure models to explain the dynamics of order flow and fragmentation and automated trading in tokenized markets (Touski and Doostian, 2024).
- The Stability Tests in Hybrid Markets: The stability and volatility measures of markets where both tokenized and real assets are in place, especially during stressful situations (Tran and Leirvik, 2019; Wu et al., 2024).

Overall, tokenization is a revolutionary but complicated change in the financial market. It is essential that its efficiency-enhancing potential relies heavily on how the market structure, technological design, and the behavior of the participants interact; that empirical and theoretical research should continue to thrive.

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